Frederic Laloux tries to square, not always easily, the many projects he is passionate about with his inner knowing that he is meant to live a simple life, spending much time with his family and whenever possible in the silent presence of trees.

He is a celebrated business thinker and social entrepreneur. His seminal book *Reinventing Organizations* has sold more than 800,000 copies in 20+ languages. It is widely considered to have opened up a new field of inquiry and practice into a more purposeful, soulful and productive management paradigm.

His thinking has inspired countless leaders from start-ups to large corporations, from nonprofits to faith movements, from government agencies to founders of the most impactful climate movements (Sunrise, Extinction Rebellion...).

His current focus is on *The Week*, a powerful new approach to inspire mass mobilization to confront the climate and environmental breakdown.

Born and raised in Belgium, he currently lives in a beautiful ecovillage in Ithaca, NY, USA, where he is blessed to share his life with his wife, Hélène, and their two children. In a past life, he was a former Associate Partner with McKinsey & Company, received an MBA from INSEAD, and a degree in coaching from Newfield Network.